Blackboard

Electronic Management of Assessment and Assessment Analytics: Hot Topics

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Blackboard Overview – Our Products and Services

- Blackboard learn™
- moodlerooms™
- Blackboard mobile™
- Blackboard store™
- Education Services by Blackboard
- MOSAIC
- Blackboard connect™
- Blackboard engage™
- Blackboard transact™
- Blackboard collaborate™
- myEdu™
- Blackboard analytics™
Blackboard – International overview

146 OF TOP 200 WORLD’S LEADING ACADEMIC INSTITUTIONS WORK WITH BLACKBOARD*

International Data Centres in Holland, Germany, Singapore, Australia, Brazil and N America

SERVE 19,000+ CLIENTS IN 100 COUNTRIES

DEPLOY WIDE RANGE OF INSTITUTIONS FROM NICHE TO NATIONAL

3,000
HE Institutions in North America

1,900
International Institutions

12,300
K-12 Schools And Districts

1,800
Corporate And Government Orgs

* Source: 2014 THE University ranking
Importance of e-Assessment

- Core part of institutional business processes
- Subject of institutional policies and internal / external audit
- Focus for institutional review and enhancement
- Assessment underpins the education process
Implications of these factors

• Integration between SIS systems and Blackboard

• Realisation of key assessment policies: Multiple markers, blind marking, mark moderation, plagiarism checking

• Data analytics for data driven review / enhancement (all levels)

• First and foremost – deliver the best possible learning experience!
Join me to......

Hear what drives innovation at Blackboard and how we have used

- Inter-operability Standards
- Vendor Partnerships
- International market requirements
- Close customer and stakeholder engagement

to identify, develop and deliver new enhancements in the management of e-assessment
and learn about our responses to these trends

- **Grades Journey**: our new Standards based Blackboard – SIS assessment integration solution

- Our **Blackboard Analytics** solution

- How we have **integrated double marking, blind marking, grade moderation and plagiarism checking** into our Learn assignment tool

- And some of the emerging **assessment and feedback trends and debates** we are seeing