An "Open" discussion:
Preliminary findings from an OCLC survey of open content costs and benefits

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As of 30 December 2018

OCLC: a global network of libraries

Americas
10,060 members in 23 countries

EMEA
6,050 members in 78 countries

Asia Pacific
1,472 members in 20 countries

As of 30 December 2018
OCLC Global Council Program Committee

Rupert Schaab (EMEA)
Debbie Schachter Chair (ARC)
Tuba Akbaytürk (EMEA)
Kuang-hua Chen (APRC)
• Devoted to challenges facing libraries and archives since 1978
• Aims to scale and accelerate library learning, innovation, and collaboration
  ooc.lc/research
OCLC Research publications on Research Information Management

Research Information Management: Defining RIM and the Library’s Role

Rebecca Bryant
OCLC Research (USA)

Ana Glicerio
University of St. Andrews (UK)

Carol Folsom
Rydelester University (USA)

David Grummesworth
Wanaka Environments (Australia)

Elaine Haggard
La Trobe University (Australia)

Holly Mancar
University of Tennessee-Knoxville (USA)

Roxanne Milstein
Australian National Environments (Australia)

Melissa Ormsby
University of Arizona (USA)

Anna Roach
Syracuse University (USA)

John Wright
University of Delaware (USA)

Convenience and Compliance: Case Studies on Persistent Identifiers in European Research Information Management

Rebecca Bryant, Annette Dorrmeun, and Constance Hales

Practices and Patterns in Research Information Management

Findings from a Global Survey

Rebecca Bryant, Ana Glicerio, Pablo de Castro, Joanne Centini, Annette Dorrmeun, Jon Franzen, Peggy Gallagher, Michelle Maxwell

oc.lc/rim
Open Content Survey – Methodology

- Not only OA – also other freely available online open content
- Acknowledging the "continuum of openness"
- Global
- All library types

- Survey data collected November 12, 2018 – January 31, 2019
- Convenience sample of 705 respondents from 82 different countries
Responses by Library Type

Research & University: 511/705 responses from 69 countries
University & Research Libraries: Current Open Content Activities

n=511

14 categories
University & Research Libraries: current and planned open content activities in Research Support

6 categories related to research support
## Library open content activities

- Reconfiguration of research outputs across the network
- Reflect a shift to the “inside-out” library

| Institutional repository  | >50% of libraries budget for this  
                            | Most well-resourced |
|---------------------------|-----------------------------|
| Supporting content producers (authors, OER) | Less resourced  
                                           | Libraries eager to increase |
| Publishing open content   | >50% are doing in some way  
                            | Eager to accelerate impact |
| Research data management  | Relatively new  
                            | 77% want to accelerate |
Libraries are most invested in Open Content activities relating to:

- Research support
- Digital Libraries

where they are more confident to achieve impact.

BUT . . .

. . . just because something is OA doesn’t mean it’s accessible.

There are significant gaps in

- Discovery
- Access

We need to address challenges of:

- Convenience
- Multiple versions of same content
- Metadata quality and aggregation
Preliminary findings

- Libraries are most often working at institutional scale on research support issues
- There are opportunities to explore how to right scale for greater impact
Research report in progress

- Expected later this year
- Country-level analyses for:
  - Australia
  - Germany
  - Netherlands
  - UK
  - Canada
  - Turkey
  - France
  - USA
  - Philippines

- Report and dataset will be publicly available at
  - oc.lc/research
- Follow our blog at Hangingtogether.org
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