



engage

CRIS 2014

How to ensure the economic viability of an open data platform

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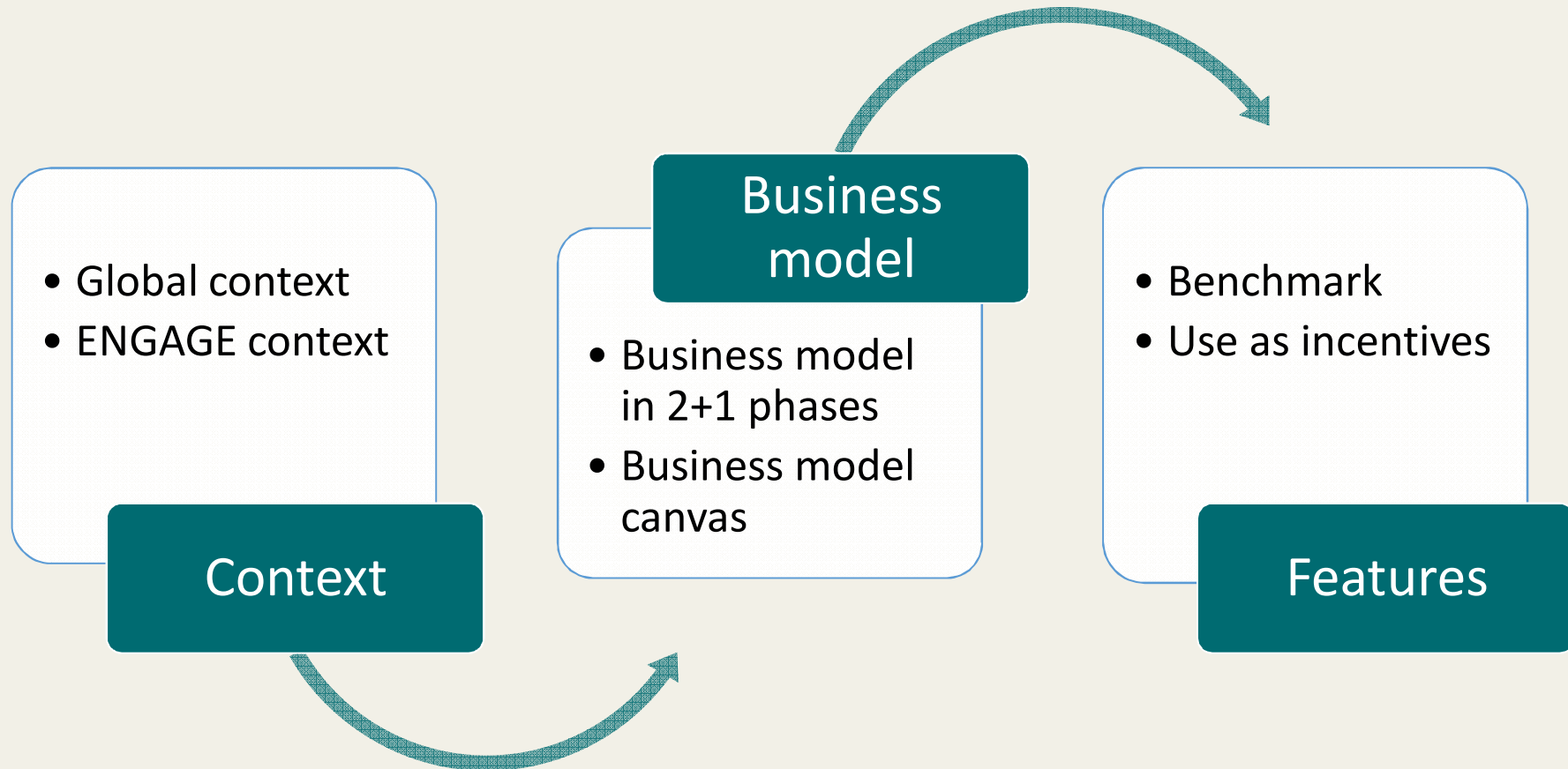
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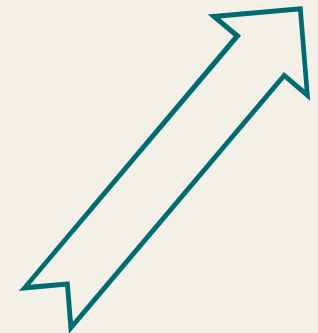


Global context

- Public demand for transparency in the use of public funds
- Economic potential of re-use of public data
- More and more portals are created to make available public data

Barriers

- Data format
- Metadata format and poverty
- Diversity of vocabularies and languages
- Diversity of licenses of use



ENGAGE's context

- Build a collaborative workspace at a European level
- Lists a large amount of datasets available to all
- Provide
 - easily re-usable datasets
 - from different sources (avoiding duplicates)
 - appealing display, search and visualization tools
- Powerful tools

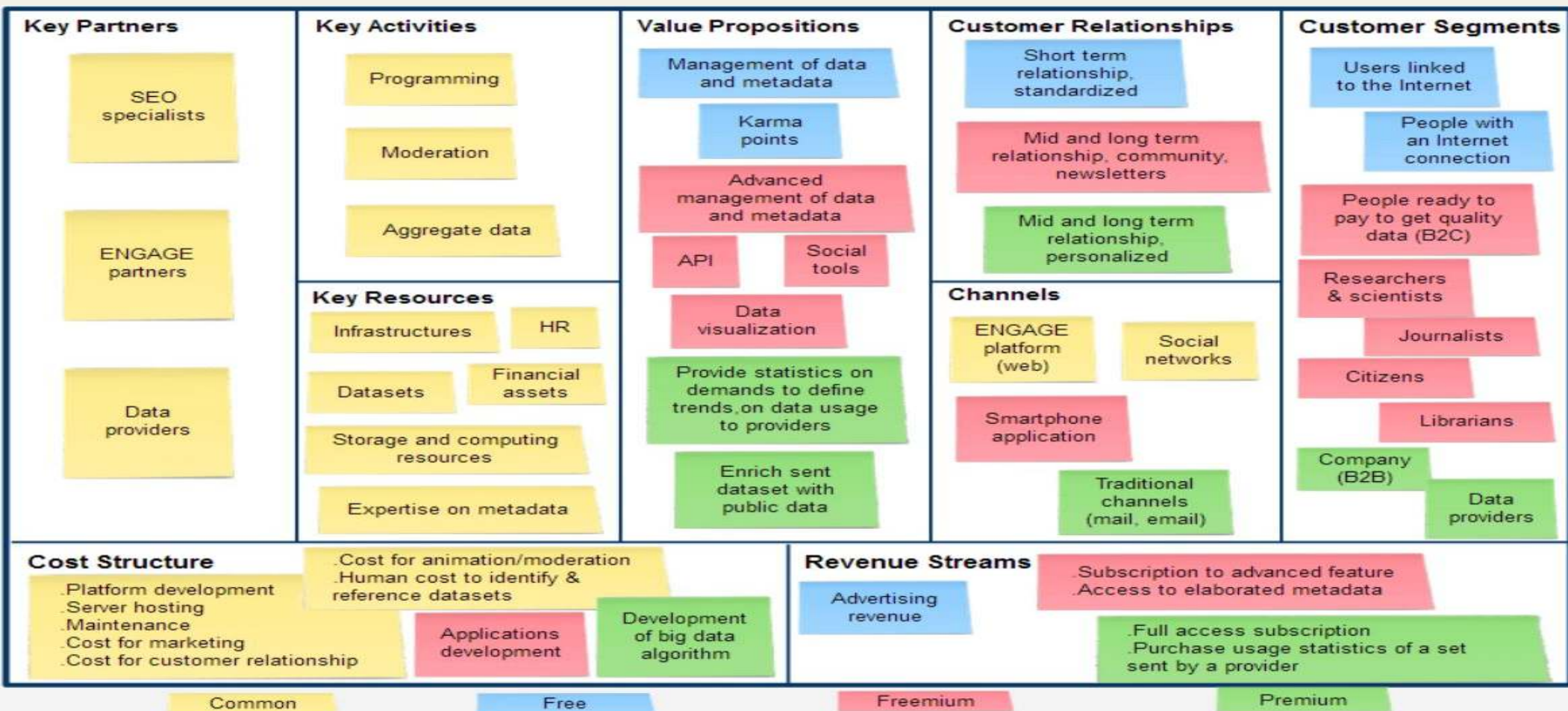
Datasets management system, quick & advanced search tools, automatic translation, a multilingual user interface, visualization tools, a social network between users (feedbacks, grades, comments, private messages, questions, etc.), links to social networks such as Twitter, Facebook and Google+, an API (access, modification, creation of datasets), metadata on basic & advanced data sets, cleansing and data enrichment, etc.



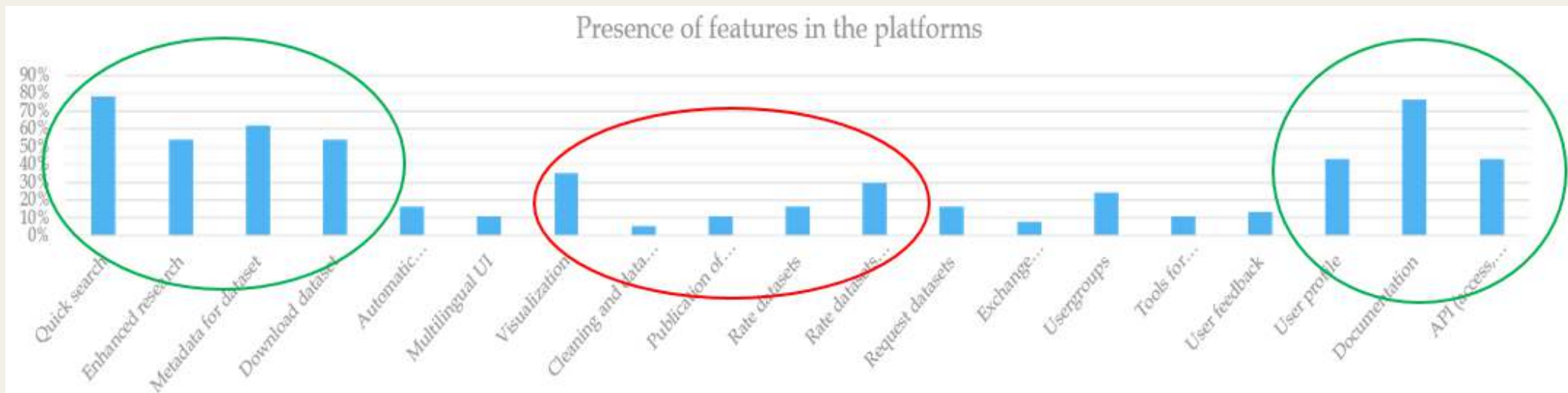
Business Model organisation



Business Model Canvas



Result of the features benchmark



Features really present that need to be in any platform

Features rarely present that allow differentiation

Description of features for each BM

	Phase 1 : Free	Phase 2 : Freemium	Phase 3 : Premium
Free	Simple search only Limited access to metadata	Same as Phase 1 + Limited access to data and metadata	
Signed in	Advanced search allowed Access to API Visualization tools Social features Multilingual interface	Limitation on metadata Loss of API access	
Subscriber		API Automatic translation Full metadata (CERIF)	All is possible



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Thank you for your attention

Do you have any question ?